# WILLIAM G. POMEROY FOUNDATION: CELEBRATING HISTORY ONE MARKER AT A TIME

**Theodore Burr Covered Bridge Resource Center** 



### **OUR MISSION**



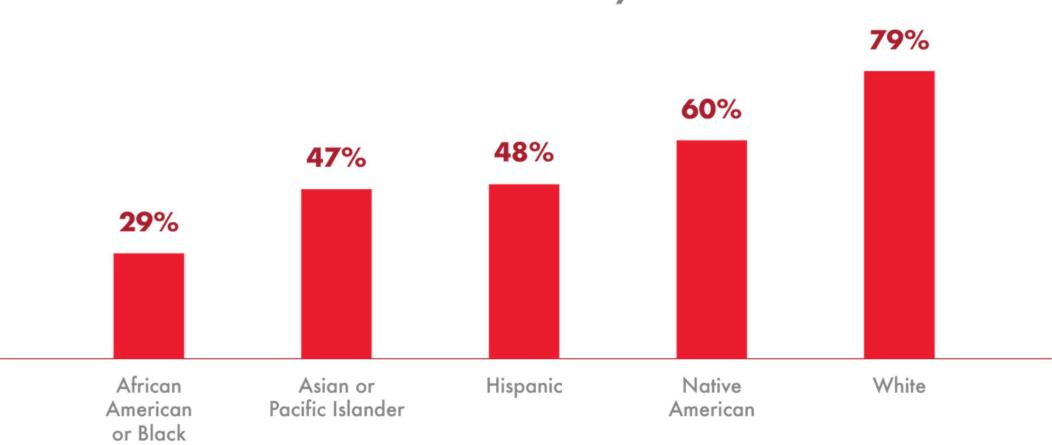
The William G. Pomeroy Foundation is committed to supporting the celebration and preservation of community history, and working to improve the probability of finding appropriate donor matches or other life-saving treatments for blood cancer patients.







### Likelihood of Finding a Matched Adult Bone Marrow Donor Based on Patient Ethnicity:



Credit bethematch.org





### WHO WE ARE

### Our two main initiatives:

### FOR LIFE:

 To help diversify the Be the Match Registry by supporting bone marrow drives in diverse communities

### FOR HISTORY:

 To help people celebrate their community's history through fully funded historic marker grant programs

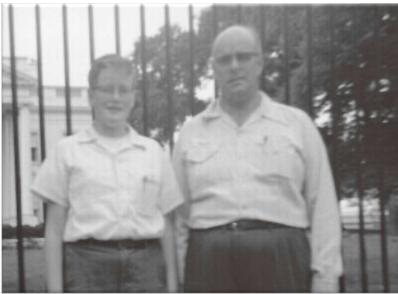




# WHY HISTORIC MARKERS?







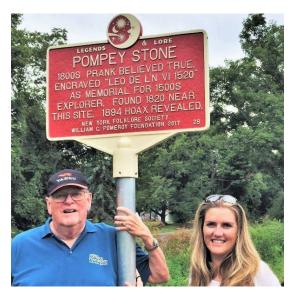




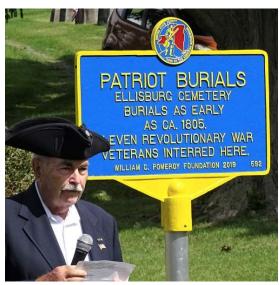
# FIRST MARKER PROGRAM NEW YORK STATE MARKER GRANT PROGRAM



















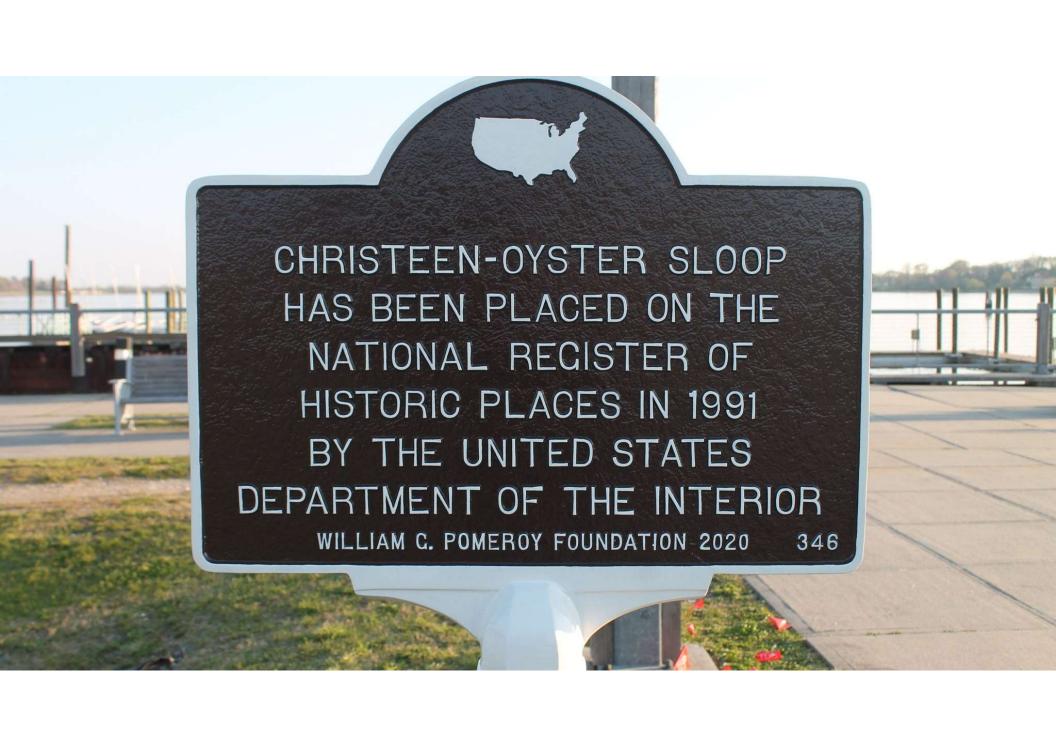
### NATIONAL REGISTER SIGNAGE GRANT PROGRAM

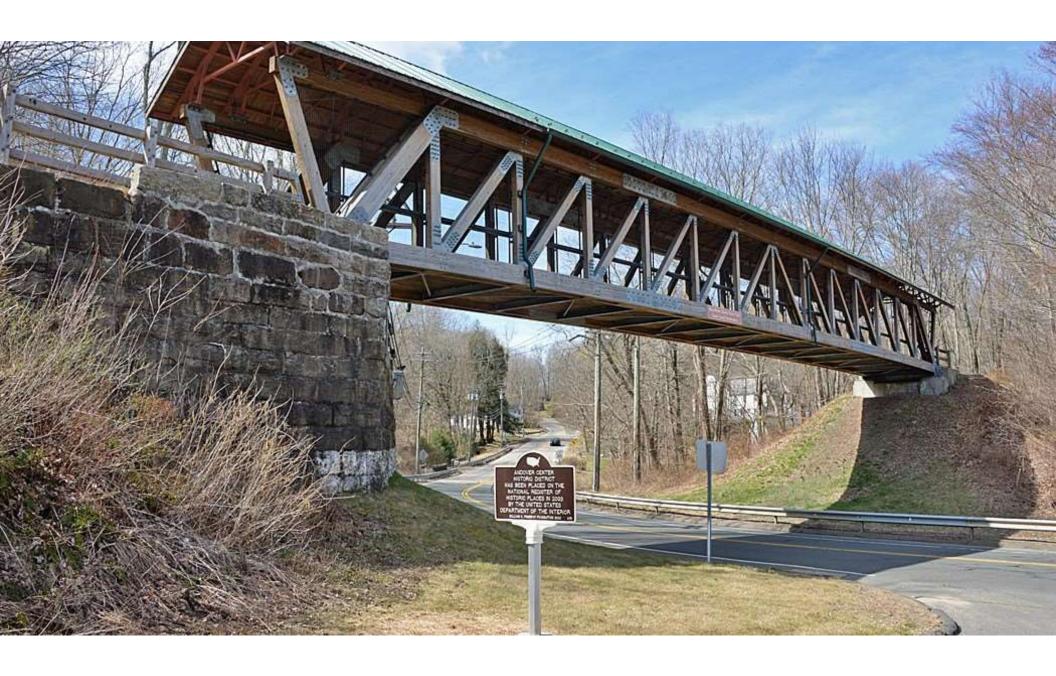










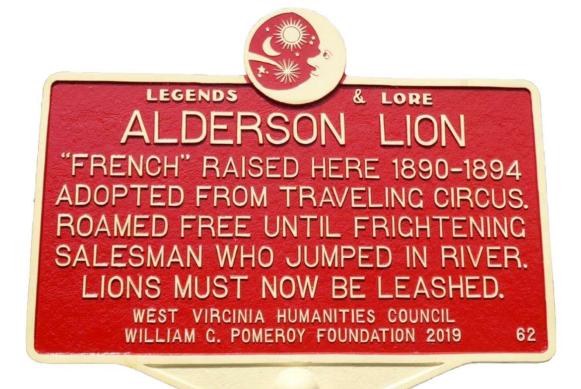




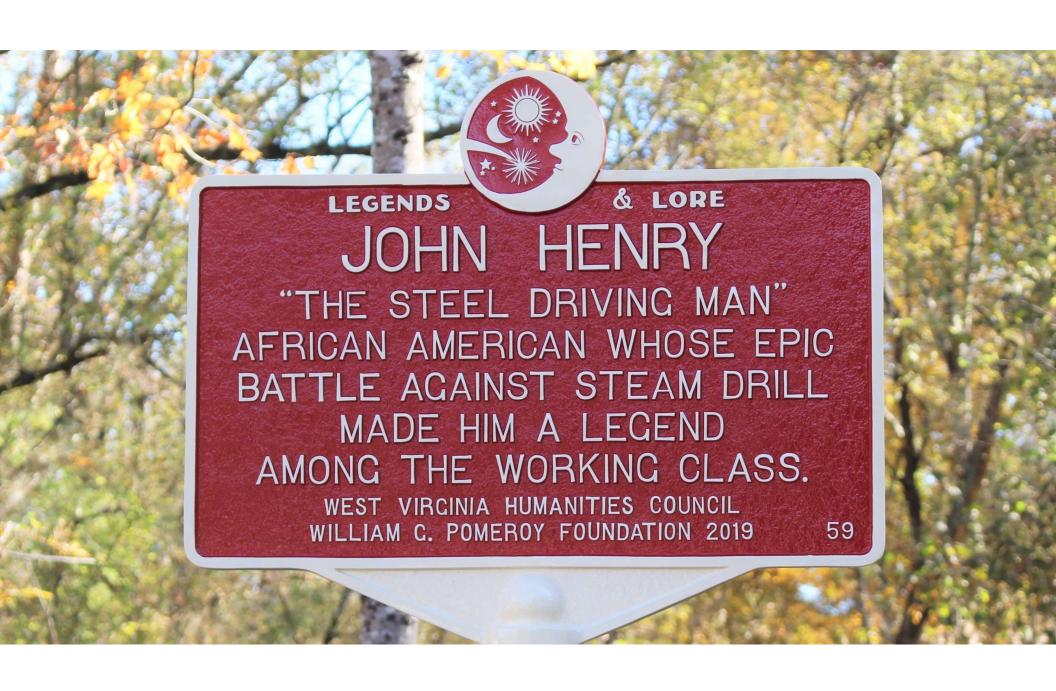




# LEGENDS & LORE MARKER PROGRAM













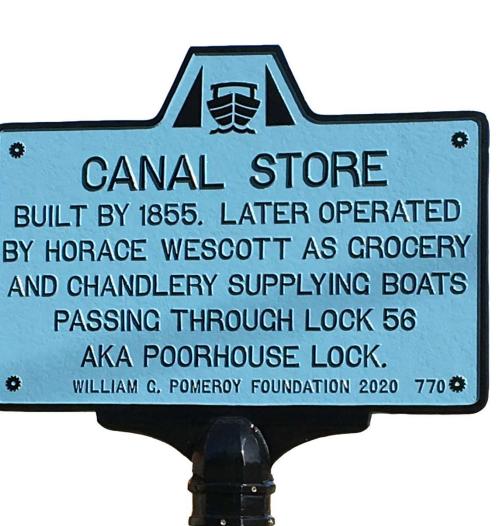
# HISTORIC TRANSPORTATION CANALS MARKER PROGRAM





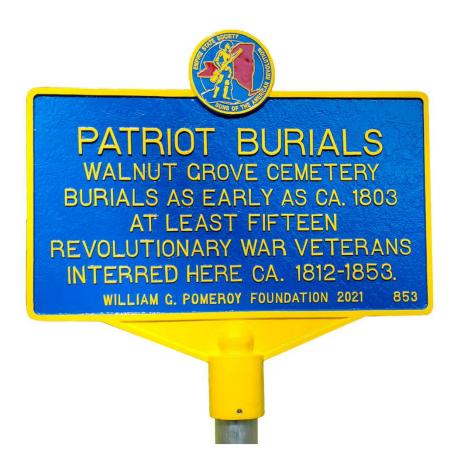








# PATRIOT BURIALS MARKER GRANT PROGRAM

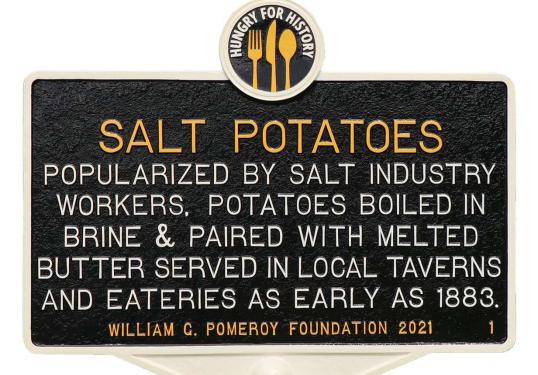








### **HUNGRY FOR HISTORY**











### BENEFITS

- **Preserve** history
- **Educate** the public
- Encourage pride of place
- Promote historic tourism and economic benefits





# APPLYING FOR A MARKER GRANT





Who We Are -Celebrate History -Beat Blood Cancer -News & Events -Grants Apply For History Grant Apply For Blood Cancer Grant Grants Awarded For History. Helping people celebrate their community's history Making a difference in the lives of those facing a blood cancer diagnosis Join the Registry Our Work









# What is the difference between primary and secondary sources?

#### PRIMARY SOURCE

- A firsthand account or direct evidence concerning the subject being researched.
   A description of an event by someone who was there to see or experience it, often created at the time of the event.
- Examples: Diaries, journals, letters, photographs, census records, deeds, legal filings, and newspaper reports published at the time of the event

#### SECONDARY SOURCE

- A secondhand account of the event.
   A description of an event based on research, written or retold by someone who was NOT there to see or experience it.
- Examples: Reference books, i.e., encyclopedias and local publications, textbooks, magazine articles, and newspaper articles

**Ask yourself:** Was the person giving the account *present* at the event?













### **Marker Grant Application Process**

### Letter of Intent (LOI)

- Generate your LOI ensuring the primary sources needed for the historic people, place, thing, or event you are applying for are listed. Be sure to include your proposed inscription for the marker in your LOI.
- Once your LOI has been approved by the Foundation, gather the physical examples of your primary sources to include within your final application.
- Both your LOI and application will be submitted online.





### **Marker Grant Application Process**

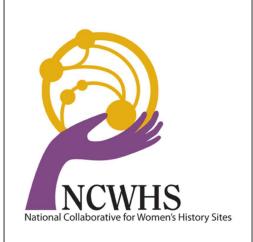
### Time to Apply

- After receiving approval of your LOI, it's time to put together your application.
- The application must include:
- Proposed installation location in specific detail (include GPS coordinates)
- Brief description and historical significance of what is being commemorated
- Proposed inscription for your marker
- A letter from the landowner granting permission for the marker to be installed
- Primary source documents verifying your proposed inscription



### **PARTNERSHIPS**











# STATE HISTORICAL SOCIETY OF IOWA IOWA DEPARTMENT OF CULTURAL AFFAIRS













For History. For Life.





FOUNDATION'
For History. For Life.



Who We Are

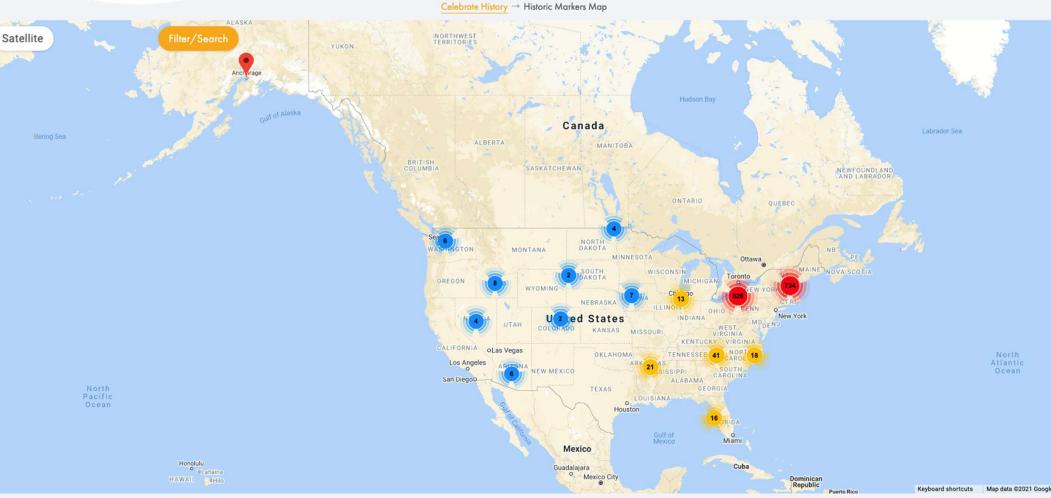
Celebrate History -

Beat Blood Cancer -

Grants -

News & Events -

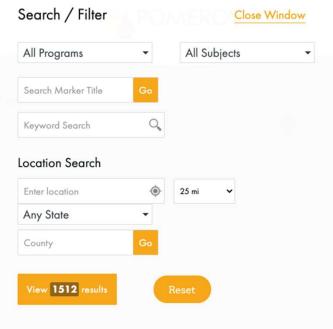




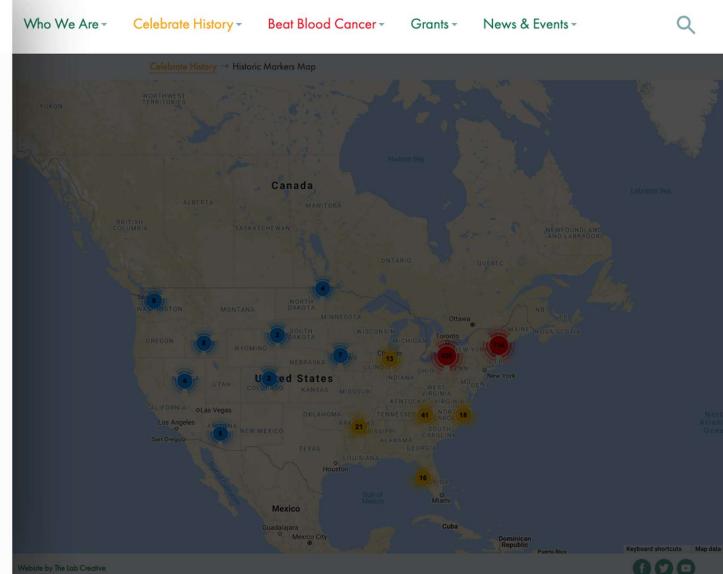




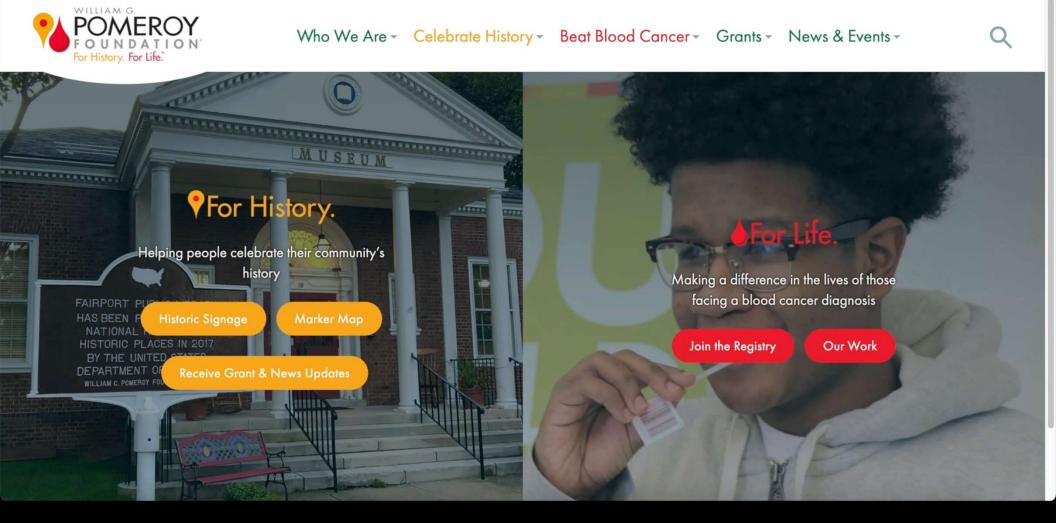




Please note: Markers funded during the past year may not yet be installed. Check credit line below marker text for year awarded.









# DEDICATION CEREMONIES











## MEDIA ATTENTION



# Messene County 100% GRANN

### Local white covered bridge turns 100 at this year's festival





#### Cataract House historic marker unveiled

NIAGARA FALLS: Will stand at site of former hotel on Buffalo Avenue.

Staff reports Aug 5, 2021



Saladin Allah, visitor experience specialist and community liaison at the Niagara Falls Underground Railroad Heritage Center, Dr. Lillian Williams, and Pastor Charles Walker unveil a new marker commemorating the Cataract House in Heritage Park on Old Main Street. (Paul Battson/contributor)

Paul Battson







The Niagara Falls Underground Railroad Heritage Commission and the New York State Office of Parks, Recreation, and Historic Preservation proudly unveiled a historic marker designating the former site of the Cataract House at a press conference on Thursday morning at the park area across from Red Coach Inn. 2 Buffalo Ave.





The Berkshire Engle

















## SOCIAL MEDIA BUZZ



"Our music is as legendary as our food. Im And thanks to the William G. Pomeroy Foundation and the WV Humanities Council, we are showing some love to the Father of Rock n Roll with his own Legends & Lore marker. "

Convention & Visitors Bureau of Marion County

"This is one of the very **best** and **easiest** foundations to work with. They are **great advocates** and partners for the historical community."

Saratoga Historian, @HistorySaratoga

"I love this idea! Marking the places around America that gave us great food traditions!"

Independent Folklorist

"Thank you @wgpfoundation for your continued and unwavering support for the New York's history community during these unsettled times."

Devin Lander, @NYSHistorian





# NATIONAL HISTORIC MARKER DAY LAST FRIDAY OF APRIL \*











# Are you as passionate about history as we are?



315-913-4060



@WGPFoundation



info@wgpfoundation.org



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